



**Business  
case**



# Protecting intellectual property of images

## Introduction

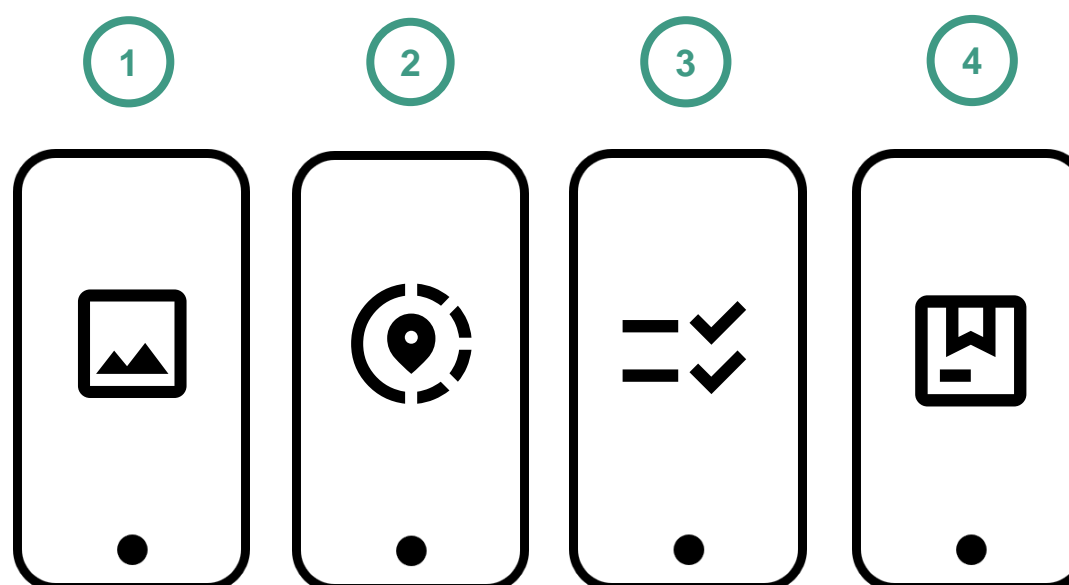
The ability to protect intellectual property (IPR) of images is essential for all photographers/reporters/press globally.

Today the demonstration of ownership involves many manual processes and in the worst case legal implications – especially in distributing the images to other organisations and/or news agencies.

## Principles of the solution

We offer a solution based on the Lequinox® Distributed Ledger Technology (DLT) that will simplify, secure and streamline ownership and IPR in relation to images – including the GPS coordinates from the location where the image was taken.

The solution can be offered as a stand-alone solution (using a mobile phone/tablet) or integrated in existing systems.



1. Take one or more images.
2. GPS information is stored.
3. If applicable, enter additional information.
4. Sign and Seal the images and information.

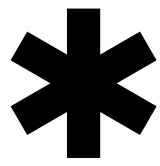
- The *Signed and Sealed* images and information is automatically *encrypted, protected and stored* in an own digital archive, including the *irrefutable audit trail* (who did what and when).



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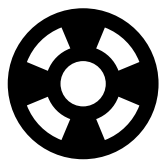
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## Your business outcomes



### Risk

- Reduced risk in operations and in distribution of images to other organisations and/or news agencies.
- The Lequinox DLT platform ensures that all images and information is encrypted and protected with an irrefutable audit trail.



### Safety

- The streamlined process ensures that the images are protected, signed and sealed at all time.
- The Lequinox DLT platform ensures that all information is encrypted and protected with an irrefutable audit trail.



### Efficiency

- Improved and secured image record keeping.
- The Lequinox DLT platform ensures that all information is protected in an own digital archive.



### Community

- Improved secure transfer of images to other organisations and/or news agencies.
- The Lequinox DLT platform ensures distribution of images and information to external parties in an encrypted and protected format.



### Environment

- Improved environmental footprint, by not printing records and storing them in a physical archive.
- The Lequinox DLT platform creates the foundations to optimise existing or create new processes and services in compliance with regulation.



  
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